



zoos victoria
safe haven appeal

working together to save wildlife

Melbourne Zoo is about to celebrate its 150th year and, throughout our history, the zoo - along with Healesville Sanctuary and Werribee Open Range Zoo - has been a wellspring of treasured memories for our visitors like you. That's because our zoos have always been a safe haven where you can bring your children, grandchildren and friends.

Our three great zoos are likely to evoke fond memories of being in an enchanting place with the people you love, surrounded by iconic animals.

As one of the world's oldest zoos, we have the responsibility to provide not only a safe haven for our many visitors, but for the world's most threatened wildlife as well.

As we evolve as a society, we realise that we can take little in the natural world for granted. Well-known species such as elephants, tigers and orang-utans, which have long been a source of delight for zoos visitors like you, are now threatened in the wild. Too many animal species are being lost to extinction, and that is of deep concern.

At Zoos Victoria we have the passion, skills and experience to save animals, and are committed to saving unique creatures like the Eastern Barred Bandicoot. This species is practically extinct in the wild, but we are now breeding them so that they can ultimately be released to resettle in their natural habitat. We stand, quite literally, between them and extinction.

By developing such breeding and holding programs, we are acting as an ark for animals that may otherwise have been forever lost. We are also working in communities in Australia and overseas to help save indigenous animal species in the wild.

Will you work with us to help save wildlife? Please support our Safe Haven Appeal.





creating a safe haven

we have the power to inspire our visitors to help save animals

Every year, Melbourne Zoo, Healesville Sanctuary and Werribee Open Range Zoo attract more than 1.7 million visitors and 180,000 students. Each of us has something in common: the power to either threaten or help the survival of animals. At Zoos Victoria, our mission is to inspire each visitor to help animals survive.

We do this by giving people knowledge through an immersive experience with our animals, and information on actions that they can take to help save an animal. These actions are often so simple that even the smallest child can participate.

What we are asking of you is to make a bigger commitment.

To create experiences that inspire people to act, we must provide exhibits and facilities that capture their imagination and hold their attention.

We cannot do this alone. We need your financial support to ensure our zoos offer world-class experiences so that they may continue to be safe havens for families, and for the world's most threatened animals.

Please help us create a safe haven today.

our safe haven appeal

Zoos Victoria has launched the Safe Haven Appeal to raise \$85 million over the next five years.

Your generosity in supporting this appeal will allow us to modernise our aging exhibits and facilities. Our aim is to revitalise these exhibits so that they can inspire action in our visitors.

Your support will also enable us to continue our work in saving species from extinction both in Australia and in places such as South-east Asia, Papua New Guinea and Africa.

As the list of threatened animals grows, so does our need to act. We don't have the luxury of time. In Victoria alone, nearly 30 per cent of our animal species are threatened. We are asking you to help us turn this tide. By donating to our Safe Haven Appeal you will:

- contribute towards creating exhibits that will captivate and inspire more than 2 million visitors to help save animals.
- be part of efforts to save iconic wildlife such as the Mountain Gorillas in the Democratic Republic of Congo and the Tasmanian Devil here in Australia.
- enable ground-breaking research that could save animals from extinction.
- help to create lasting memories for millions of Victorians as they visit our zoos.

Our aim is to raise \$85 million over the next five years in support of major development and conservation projects at all three zoos; this is our safe haven commitment.

our priorities to save animals

Recently Zoos Victoria commissioned Ernst & Young to produce a study into the needs of our organisation now and into the future. If the three zoo properties are to grow and meet future demand, we need to invest \$85 million on key development and conservation projects.

Work on these projects will be scheduled over the coming five years.

The Board of Zoos Victoria has identified key priority projects for the immediate term, with others scheduled to come online as these are completed.

growing wild: This new educational precinct at Melbourne Zoo will break fresh ground as it captures the imagination and hearts of young children aged 3 to 8 years. It will provide close-up wildlife experiences that will create a strong emotional connection between children and nature, a crucial element in inspiring their life-long passion for nature and desire to help wildlife. The childhood memories that have been so richly embedded and treasured in our 150-year history will reach new heights.

threatened species precinct: This Healesville Sanctuary precinct currently focuses on seven threatened native animal species including the Tasmanian Devil and Orange-bellied Parrot. But when you consider that more than 30 per cent of Victorian animal species are threatened, we need to increase our effort and the time to act to save our precious wildlife is now. A year or two's delay could be too late for some species. This unit will play a critical role in stopping our native animals from becoming extinct.

coranderrk bushland reserve: Zoos Victoria is custodian of 142 hectares of bushland next to Healesville Sanctuary. This very important piece of land is the largest remaining piece of intact Yarra Valley floor forest. Essentially it is an island of intact forest in the midst of cleared land. The reserve is home to unique wildlife including the Platypus, Powerful Owl and the threatened Southern Brown Bandicoot.

gorillas in the west: Gorillas are one of the most majestic and dignified creatures on the planet. We are currently creating a world-class exhibit at Werribee Open Range Zoo to house our bachelor group of gorillas – Motaba and his sons Yakini and Ganyeki. The exhibit will be a true testament to the success of our breeding program and to the wonder of these magnificent animals. It will be an immersive educational experience that will give visitors a unique insight into the challenges facing Mountain Gorillas in the wild, and show what people can do to help them survive.

Zoos Victoria Safe Haven Appeal



Our three Zoos are great, historic treasures of Victoria that are now playing a pivotal role in securing our future. Conservation is no longer an option; it's a global necessity. Zoos Victoria has successfully undertaken crucial conservation work with endangered species both locally and globally, and will continue to deliver vital conservation outcomes for future generations of Victorians.

Associate Professor Andrew Vizard, University of Melbourne



we're for wildlife, not for profit how you can help

Zoos Victoria receives 30% of our budget in government funding. We rely heavily on the support of the community to achieve our goals. Make a contribution to Zoos Victoria's Safe Haven Appeal and you'll take an active and important role in our long term conservation vision.

You can make your contribution in two ways:

make a donation

Zoos Victoria has DGR (deductible gift recipient) status and donations to Zoos Victoria are tax deductible. You can pledge a gift in installments over a period of up to five years. Donations will be acknowledged at the full pledge amount.

include a gift to zoos victoria in your will

Including Zoos Victoria in your Will means that we can plan for the future with confidence, knowing that the endowment of those who have made a bequest will provide a long term base for planning and care.

Suggested wording can be supplied and we also recommend you seek formal advice from your solicitor and talk to your family about your intentions.

how your gift will be recognised

Zoos Victoria takes your support very seriously and is committed to ensuring you are recognised and honoured appropriately. All benefactors to the Safe Haven Appeal will be recognised publicly (with your approval) in several ways. You and your family will be included in events and activities leading up to our 150th Anniversary in late 2012 and involved in the progress of projects toward which you have lent your support.

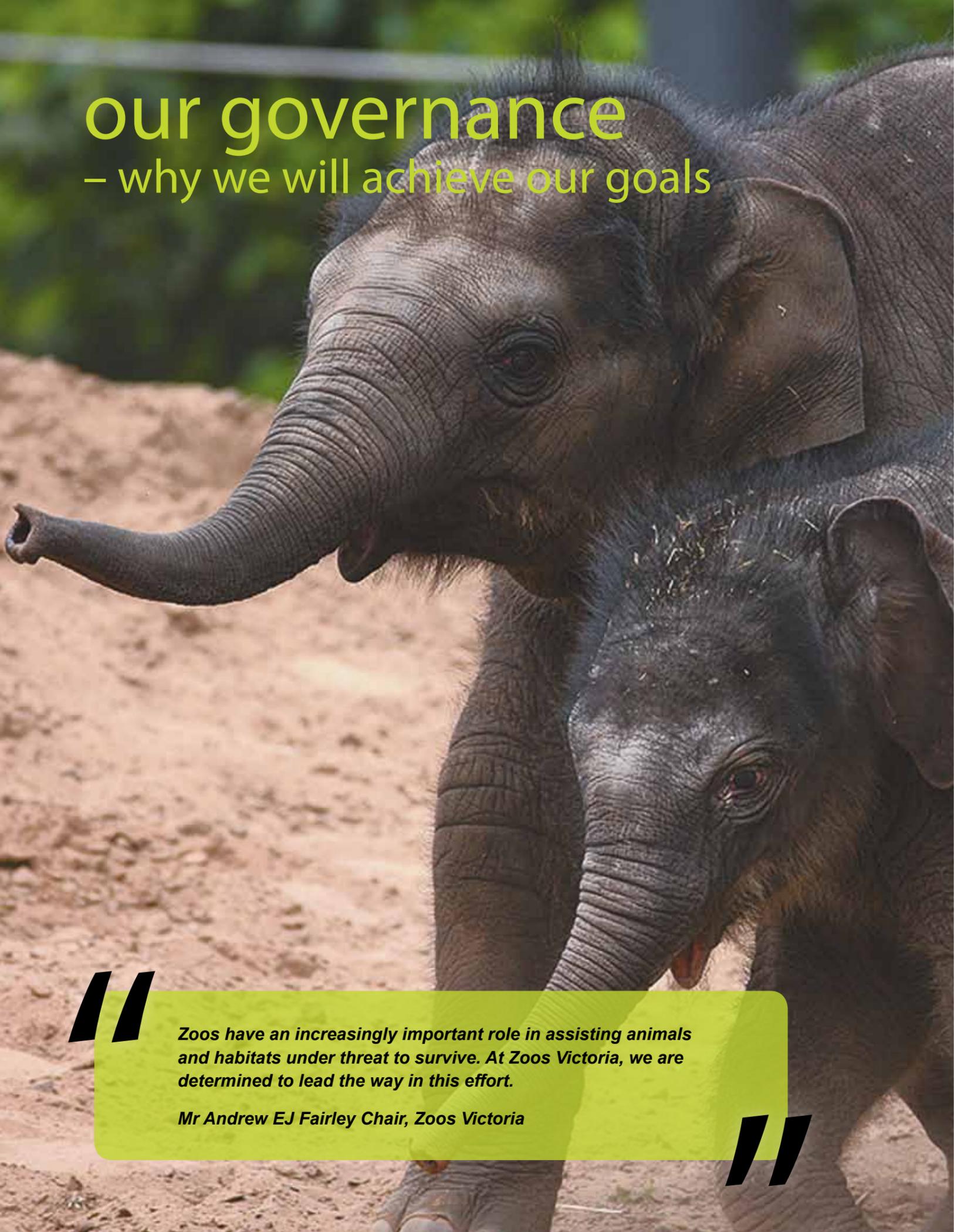
150 of our most significant benefactors will be invited to join the 150 Club, in recognition of Melbourne Zoo's milestone anniversary and will be included in our 150th anniversary celebratory publication and on our properties.

All major financial supporters will also be recognised on an honour board near the entrance to Melbourne Zoo, or given the opportunity to discuss other acknowledgement options.

All bequests that are formally notified to Zoos Victoria will be included in the list of donors to the Safe Haven Campaign. Notified bequests will be recognised in the campaign at 50% of their value.

"Changing the way people think and act about wildlife and the environment". Zoos Victoria - and I - have signed onto this ambitious and challenging mission. My family and I have supported the Zoos in the past, and intend to do so again. Importantly, the community has in the past, and will need to again, show its support for Zoos Victoria through the generosity of all who appreciate the wonderment of wildlife at the Zoos.

Mr Sidney Myer AM Chair, Zoos Victoria Foundation



our governance

– why we will achieve our goals

Zoos have an increasingly important role in assisting animals and habitats under threat to survive. At Zoos Victoria, we are determined to lead the way in this effort.

Mr Andrew EJ Fairley Chair, Zoos Victoria

Make a commitment today and become part of an exciting and important phase in Zoos Victoria's development. More importantly, know that you have helped to secure a safe haven of wildlife care and conservation for your children's children.

our vision

To be the world's leading not-for-profit zoo-based conservation organisation.

our mission

To galvanise communities to commit to the conservation of wildlife and wild places by connecting people and wildlife by:

- Opening the door to exceptional wildlife encounters that reach beyond the boundaries of our properties
- Leading the way by communicating and demonstrating the role of conservation and research in all that we do
- Catalysing action through inspiring experiences that motivate participation leading to conservation and sustainability outcomes.

Our vision and mission are clear, we have an executive team that are committed and skilled in their various areas of responsibility, a Board of Management that are committed to our cause and a Foundation Board that are enthusiastic about their status as ambassadors for the philanthropic aims of the organisation. We have some great runs on the board in terms of conservation actions to date. We have set out clear and achievable priorities.

We need your help to get us there.

our leaders

CEO, Zoos Victoria

Ms Jenny Gray

Zoological Parks & Gardens Board

Mr Andrew EJ Fairley (Chair)

Mary Gillett

Gaye Hamilton

Kenneth Hinchcliff

Irene Irvine

Prudence Sanderson

Helen Thornton

Nicholas Whitby

Zoos Victoria Foundation Board

Mr Sidney Hordern Myer AM (Chair)

Andrew Abercrombie

Natasha Bowness

Andrew Darbyshire

Ian Hicks AM

Andrew Vizard

Alex Waislitz

Nicholas Whitby

Zoos Victoria Safe Haven Appeal

help us to create a safe haven for all animals

safe in human care
safe in the wild
creating safe places

contact us today

Pamela Sutton-Legaud, Executive Director

Zoos Victoria Foundation

Phone 03 9340 2718

Email pslegaud@zoo.org.au

Jenny Gray, CEO

Zoos Victoria

Phone 03 9340 2700

Email jgray@zoo.org.au

PO Box 74

Parkville VIC 3052

www.zoo.org.au

Front page image: Alex Coppel, courtesy of the Herald Sun.

Folder and brochure are
printed on 100% recycled paper.

